

Reputation Accelerator



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"The results thus far have been incredible: the community's Google star rating rose from 4.5 to 4.8 stars in just three weeks. It's worth it. Five people left Google reviews on our Google page within a week."

- Taylor Tomasso, Senior Living Digital Marketing Manager

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Supercharge your SEO in a snap!

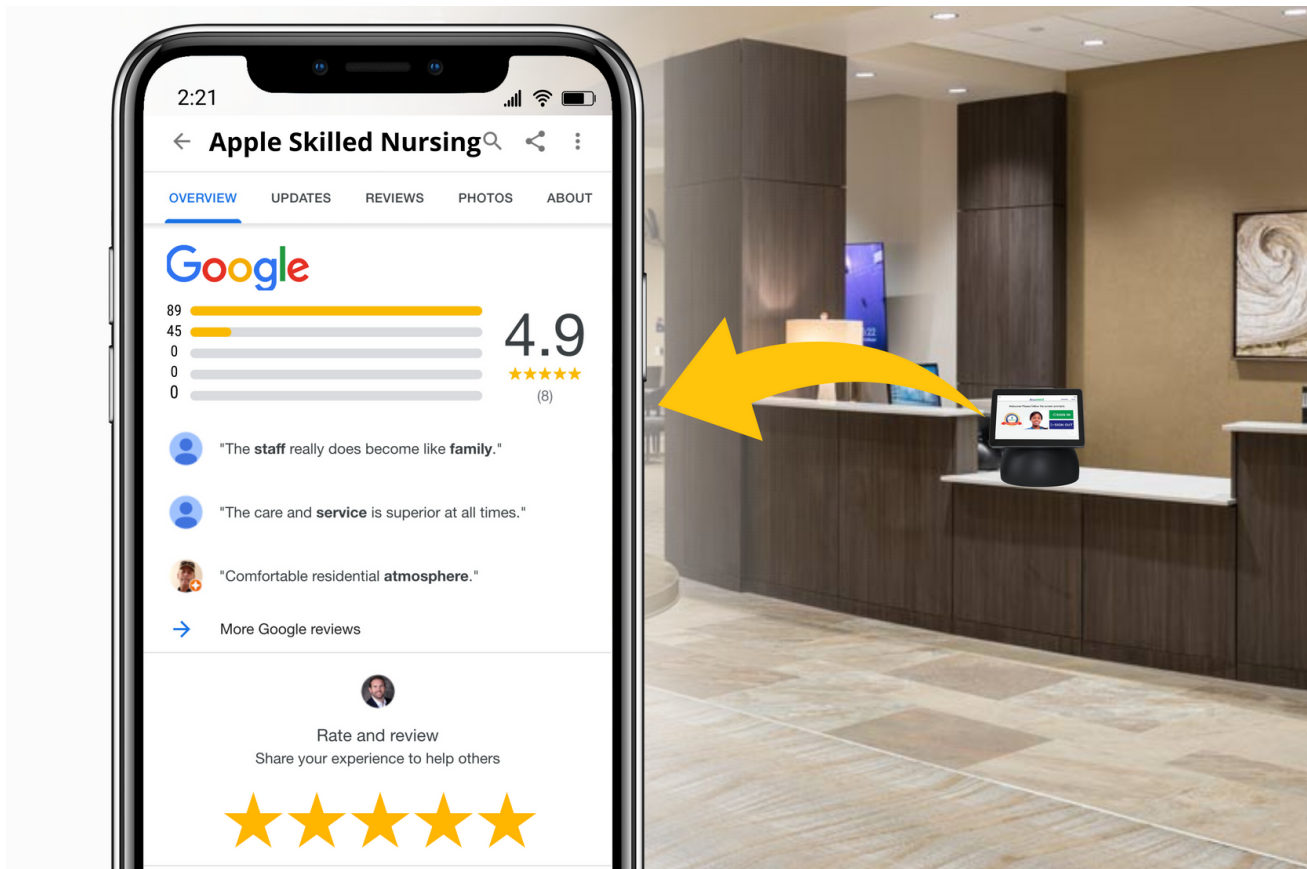
Imagine turning every visitor into an online billboard!

Well, that's precisely what Accushield's Reputation Accelerator can do. The Accushield kiosk can be configured to prompt all visitors to leave a Google Review, which helps enhance a community's online reputation and ultimately drives more resident leads.



Why Google Reviews Matter?

- 90% of potential customers read Google Reviews before visiting a business
- 88% of potential customers trust online reviews as much as a personal recommendation
- 72% of potential customers say positive reviews make them trust a business more
- "According to shopping decisions research, businesses that ask for reviews receive 4.34 stars out of 5 vs only 3.89 for unprompted reviews."



"We initially piloted Reputation Accelerator in eight communities with great success, and then launched all communities, which increased our Google reviews 289%, with an average rating of 4.84 stars in just 1.5 months."

– Mike Thompson, Director of Digital Marketing, Brightview Senior Living



Accushield Reputation Accelerator

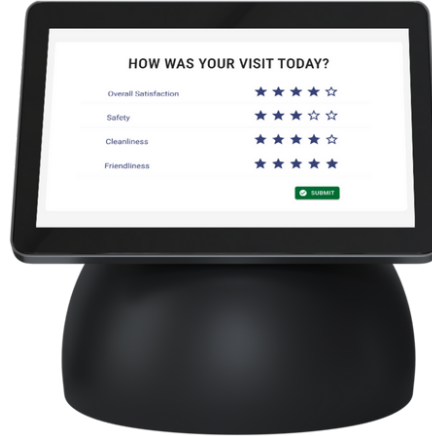
Automated
Google
Reviews ★★★★★

Drive more Google Reviews, Social Media Activity, and Custom Surveys



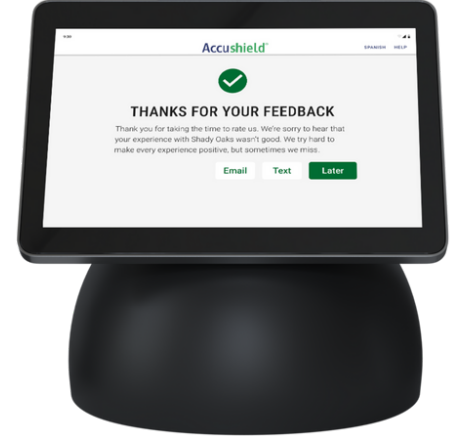
Visitor Sign Out + Google Reviews

The Accushield visitor management kiosk can be used to automatically prompt visitors to leave a Google review as they sign out. If the visitor forgets to sign out, the software can automatically send a text message a few hours after sign in asking for the individual to leave a Google review.



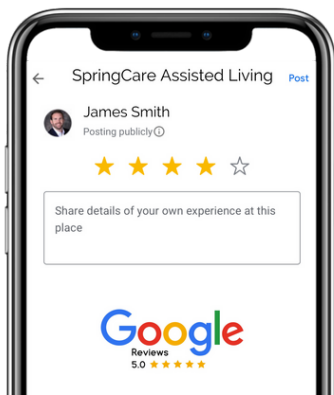
New 5-Star Rankings

You can now configure a set of standard categories that include Overall Satisfaction, Safety, Cleanliness, and Friendliness. Alternatively, you can add up to 3 customizable categories and request visitors to rate your facility based on the categories you have selected.



Text & Email Distribution

Increase your Google ranking, gain Google reviews, and improve your Google search results by requesting social feedback from your visitor, third-party caregivers, vendors, and staff every time they sign out on the kiosk.



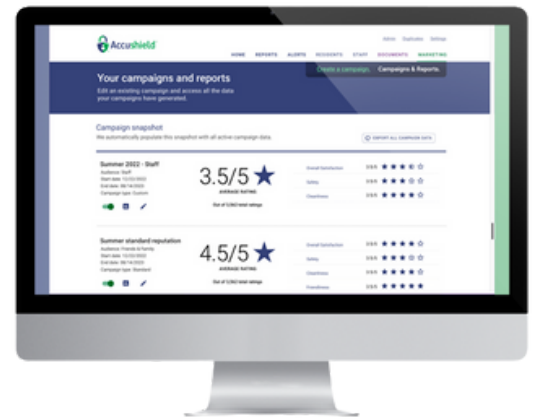
Visitor Sign Out + Google Reviews

Send visitors to your Google business page at sign out. Google uses the total number of Google reviews you have as well as your overall rating as ranking signals, meaning your Google reviews directly affect who finds your place of business.



Feedback Text Notifications

Instantly engage visitors upon sign out by sending them a text message directing them to your Google business page, Facebook page, social media page, or a custom survey link. Google reviews establish credibility and instill social confidence with your families and prospects.



Increase Customer Confidence

Access real-time reporting metrics on all visitors, third-party caregivers, vendors, and staff, allowing management to analyze all feedback and evaluate trends. Managers can use the dashboard to collect more insightful data to evaluate internal operations, performance and address any improvements to their operations.



Accushield